

B.Com II Semester Syllabus (CBCS)

Entrepreneurship Development-II

Theory: 80

Practical: 20

Objectives :

- 1). To provide knowledge and information about Entrepreneurship Development.
- 2). To provide knowledge and create ability for setting up an enterprise within given Environment.

1. Entrepreneurship	05
-Evolution of the concept	
-Characteristics	
-Growth in India	
-Role of Entrepreneurship in Economic Development	
2. Emerging Trends in Entrepreneurship Development.	10
-Women Entrepreneurship: Concept, Functions, Problems, Growth.	
-Rural Entrepreneurship: Meaning, Nature, Need & Importance, Problems	
-Traditional Pattern of Entrepreneurship in India	
3. Entrepreneurship Development Programme	15
-Need for EDP	
-Objectives of EDP	
-Contents of EDP	
-Phases of EDP	
-Evaluation of EDP	
4. Project Identification & Resource Management	15
-Meaning of Project	
-Project Identification	
-Project Selection	
-Resources of (Finance, Material, Market, Man power, Power, Land & Building)	
-Preparation of Project	
5. Project Preparation	15
-Introduction about Project	
-Background about Project (Product/Service)	
-Brief information about Product, Marketing, Resources generation etc.	
-Requirements of Project: Required Resources, Budget, Plant, Machinery & Other related things (Based on fixed and working capital approach)	
-Processing, Duration required and expected outcome	
-Marketing, Services etc.	
(Project selection or Project Preparation should be based on such a project which is currently working in your environment and known to the students, Support factual information, data and documents.	

Note : Practicals to be conducted based on curriculum given in semester I and Semester II of Entrepreneurship Development. Practical may include preparation of tender, Preparation of quotations, Comparative Statement, Purchase order, Insurance Proposals, Bank Proposal for loan, credit, overdraft, Report on interview of successful entrepreneur in local area.

Suggested Reading:

- 1 Entrepreneurship Development, S.S.Khanka, Sultan Chand & Co.Ltd.
- 2 Fundamentals of Entrepreneurship, G.S.Sudha, Ramesh Books Depot.
- 3 Entrepreneurship Development : E.Gordan & K Natarajan,Himalaya Publishing House.
- 4 Entrepreneurship Development, Colombo Plan Staff College for Technician Edn.Manila, TaTa McGraw Hill.
- 5 Small Scale Industries & Entrepreneurship, Vasant Desai, Himalaya Publishing House.
- 6 Project Planning & Control:N.P.Agarwal & Dr.B.K.Mishra, Indus Valley Publication, New Delhi.