

**CBCS Pattern Syllabus w.e.f. June 2018 Onwards**  
**Faculty of Commerce**  
**B.Com. F.Y. (First Semester)**  
**(Elective Paper)**  
**Entrepreneurship Development - I**

**Theory-80**  
**Practical/Sessional -20**

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<b>Unit I:</b>	<b>Entrepreneur:</b> Concept of Entrepreneur Definition, Characteristics, Functions, Entrepreneurs and Intrapreneur. Role of an Entrepreneur in Economic Development.
<b>Unit II:</b>	<b>Entrepreneurship:</b> Concept, Meaning, Definition, Characteristics, Importance of Entrepreneurship, Challenges, Issues & Barriers of Entrepreneurship.
<b>Unit III:</b>	<b>The Dynamic New Trends of Entrepreneurship:</b> Startup Accelerators, Student Sandbox and Business Labs, Crowd Funding, Venture Capital, Co-Working Spaces, Boot Camps, Online Entrepreneurship Degree.
<b>Unit IV:</b>	<b>Evolution of Entrepreneurship in 21<sup>st</sup> Century:</b> Essential of 21 <sup>st</sup> Century Entrepreneurship, Importance of Entrepreneurship in 21 <sup>st</sup> Century. Start-up Schemes, Start-up India, Stand up India, Pradhan Mantri Kaushal Vikas Yojana, Skill India.
<b>Unit V</b>	<b>Project Identification:</b> Meaning, Definition, Classification, Project Life, Project Formulation & Feasibility, Information Centers in India.

**Suggested Readings:**

1. Entrepreneurship Development: S.S Khanka, Sultan Chand & Co. Ltd.
2. Fundamentals of Entrepreneurship: G.S. Sudha, Ramesh Book Depot.
3. Entrepreneurship Development: E. Gordon & K. Natarajan, Himalaya Publishing House.
3. Entrepreneurship Development: Colombo Plan Staff College for Technician Education, Manila, TaTa McGraw Hill
4. Small Scale Industries and Entrepreneurship: Vasant Desai, Himalaya Publishing House.
5. Project Planning & Control: N. P. Agarwal & Dr. B. K. Mishra, Indus Valley Publications, New Delhi.