Dr. Babasaheb Ambedkar Marathwada University
Chhatrapati Sambhajinagar- 431001

Three Years B. Com.

Four Years B. Com. (Hons)

And

Four Years B. Com. (Hons with Research)

Degree Programme

Course Structure

(Revised)

(AS PER NEP-2020)

Subject: Commerce

………………………….. Effective

from 2024-25

Illustrative credit distribution Structure for B.A. /B.Com./ B. Sc. (Three / Four Years Honours / Honours with Research) Degree Programme with Multiple Entry and Exit Options

B.Com. First Year (1st and 2nd Semester)

Sr. No.	Course Type	First Semester Course Code	Credits	Total Credits	Second Semester Course Code	Credits	Total Credits
1	Major 1 (Core) M1 Mandatory	DSC-1	4	12	DSC-4	4	12
	Major 2 (Core) M2 Mandatory	DSC-2	4		DSC-5	4	
	Major 3 (Core) M3 Mandatory	DSC-3	4		DSC-6	4	
2	Major Electives (Choose any one from pool of courses)	---	---	---	---	---	---
3	Minor (Choose any one from pool of courses) It is from different discipline of the same faculty	---	---	---	---	---	---
4	GE/OE (Generic / Open Elective) (Choose any one from pool of courses) It should be chosen compulsorily from the faculty other than that of Major	GE/OE-1	2	2	GE/OE-2	2	2
5	VSC (Vocational Skill Courses) (Choose any one from pool of courses)	-----	---	2	VSC-1	2	2
6	SEC (Skill Enhancement Courses) (Choose any one from pool of courses)	SEC-1	2		-----	-----	
7	AEC (Ability Enhancement Courses) (Common for all faculty)	AEC-1 (English)	2	4	AEC-2 (All Modern language)	2	4
8	VEC (Value Education Courses) (Common for all faculty)	------	---		VEC-1 (Constitution of India)	2	
9	IKS (Indian Knowledge System) Courses (Common for all faculty)	IKS-1	2		---	---	
10	OJT (On Job Training)	-----	---		---	---	
11	FP (Field Project)	-----	---		---	---	
12	CEP (Community Engagement Project) (Common for all faculty)	----	---	2	---	---	2
13	CC (Co-curricular Courses) (Common for all faculty)	CC-1 (Health and Wellness)	2		CC-2 (Yoga education / Sports & Fitness)	2	
14	RM (Research Methodology) Course	----	---				
15	RP (Research Project)	------	...				
				22			22

Exit Option : Award of UG Certificate in 3 Majors with 44 credits and an additional 4 credits of core NSQF course / Internship OR continue with Major and Minor

DSC- 6 : Entrepreneurship Development-II

No. of Credits	No. of Teaching Hours	No. of Lectures per Week
4	60 Hours	4

CO 1: To provide knowledge and information about Entrepreneurship Development.

CO 2: To provide knowledge and create ability for setting up an enterprise within given Environment.

Unit No.	Contents	No. of Hours
I	**Market Research:** • Meaning, Need and Importance of Market Research. • Techniques in Marketing Research- Field Survey Technique, Test Marketing, Delphi Technique, Desk Research, Observation Method and Experiment.	12
II	**Innovation in Entrepreneurship:** • Purposeful Innovation- Concept, Need, Process, Principles of Purposeful Innovation. • Incubation Centers – Meaning, Services and Role of Incubation Centers. Study of Incubation Centers in Maharashtra.	12
III	**Entrepreneurship in 21st Century:** Essential of 21st Century Entrepreneurship, Importance of Entrepreneurship in 21st Century. Start-up Schemes, Start-up India, Stand up India, Pradhan Mantri Kaushal Vikas Yojana, Skill India.	12
IV	**New Trends in Entrepreneurship:** Startup Accelerators, Student Sandbox and Business Labs, Crowd Funding, Venture Capital, Co-Working Spaces, Boot Camps, Entrepreneurship Development Program, Online Entrepreneurship Degree.	12
V	**Project Management:** Meaning, Definition, Classification, Project Life Cycle, Project Formulation & Feasibility, Project Finance , Project Report and Presentation, Information Centers in India.	12

Total Weightage   **: 100 Marks**
Semester End Examination (S.E.E.)   **: 60 Marks**
Continuous Internal Evaluation (C.I.E.) : 40 Marks

Suggested Readings:
1 Entrepreneurship Development, S.S.Khanka, Sultan Chand & Co.Ltd.
2 Fundamentals of Entrepreneurship, G.S.Sudha, Ramesh Books Depot.
3 Entrepreneurship Development: E.Gordan & K Natarajan,Himalaya Publishing House.
4 Entrepreneurship Development, Colombo Plan Staff College for Technician Edn.Manila, TaTa McGraw Hill.
5 Small Scale Industries & Entrepreneurship, Vasant Desai, Himalaya Publishing House.
6 Project Planning & Control: N.P.Agarwal & Dr.B.K.Mishra, Indus Valley Publication, New Delhi.

Learning Outcomes: Students will be able :